

**Room Occupancy Tax Report**

6/30/2016

**2015/2016 Budgeted Revenues** **\$113,200.00**

7/31/2015	\$14,781.99
8/31/2015	\$10,743.41
9/30/2015	\$10,624.11
10/31/2015	\$15,955.17
11/30/2015	\$7,439.21
12/31/2015	\$6,574.55
1/31/2016	\$5,152.86
2/28/2016	\$5,152.04
3/31/2016	\$7,336.92
4/30/2016	\$10,186.71
5/31/2016	\$11,844.69
6/30/2016	\$11,603.51

**Net Collections** **\$117,395.17****2015/2016 Budgeted Expenses****Less Disbursements:**

Allison Outdoor Advertising Billboard	\$350.00
Site Dart Hosting	\$131.40
Site Dart Hosting	\$12.00
Site Dart Hosting	\$12.00
Pandora Media	\$5,000.00
Premiere Marketing Google Ad Words	\$493.44
Premiere Marketing Facebook	\$1,000.00
Allison Outdoor Advertising Billboard	\$350.00
Rotary Club River Fest	\$1,500.00
Asheville Citizen Times	\$4,650.00
80's Flash Back 8K Race	\$625.00
Naturalist Event	\$2,500.00
Premiere Marketing Facebook	\$1,114.12
Premiere Marketing Google Ad Words	\$37.23
Allison Outdoor Advertising Billboard	\$350.00
Allison Outdoor Advertising Billboard	\$350.00
Trip Advisor	\$1,312.25
Pandora Media	\$5,000.00
Pandora Media	\$5,000.00
Pandora Media	\$973.01
Asheville Citizen Times	\$4,940.00
Allison Outdoor Advertising Billboard	\$350.00
Asheville Citizen Times	\$4,650.00
Wayah Insurance Group	\$350.00

Smoky Mountain Center for Fine & Performing Arts	\$1,280.00
Premiere Marketing Facebook	\$1,129.93
Premiere Marketing Google Ad Words	\$500.00
Asheville Citizen Times	\$1,400.00
Smoky Mountain Center for Fine & Performing Arts	\$640.00
Allison Outdoor Advertising Billboard	\$350.00
Premiere Marketing Facebook	\$778.49
Premiere Marketing Google Ad Words	\$1,000.00
Summit Publishing Blue Ridge Magazine	\$3,000.00
Premiere Marketing Facebook	\$2,673.03
Premiere Marketing Google Ad Words	\$1,000.00
Asheville Citizen Times	\$240.00
Trip Advisor	\$2,094.31
Trip Advisor	\$3,122.04
Trip Advisor	\$3,471.39
Smoky Mountain Center for Fine & Performing Arts	\$640.00
Asheville Citizen Times	\$1,540.00
Motor Company Grill	\$1,500.00
Asheville Citizen Times	\$40.00
Premiere Marketing Facebook	\$94.14
Premiere Marketing Google Ad Words	\$262.25
Natural Body Building Event	\$1,000.00
Martin-Starnes Audit	\$3,000.00
Allison Outdoor Advertising Billboard	\$350.00
Premiere Marketing Facebook	\$99.58
Asheville Citizen Times <b>(March 2016)</b>	\$80.00
Smoky Mountain Center for Fine & Performing Arts <b>(March 2016)</b>	\$1,440.00
Premiere Marketing Facebook <b>(March 2016)</b>	\$245.45
Highlands Mediaworks <b>(March 2016)</b>	\$700.00
Franklin Garden Club <b>(April 2016)</b>	\$1,650.00
Pandora Media <b>(April 2016)</b>	\$3,047.00
Pandora Media (April 2016)	\$3,047.00
Pandora Media (April 2016)	\$3,047.00
Asheville Citizen Times <b>(April 2016)</b>	\$3,290.00
Premiere Marketing Facebook <b>(April 2016)</b>	\$312.82
Smoky Mountain Center for Fine & Performing Arts <b>(April 2016)</b>	\$640.00
Nantahala Hiking Club <b>(May 2016)</b>	\$620.60
Premiere Marketing Facebook <b>(June 13, 2016)</b>	\$212.14
Smoky Mountain Center <b>(June 13, 2016)</b>	\$2,160.00
Asheville Citizen Times <b>(June 13, 2016)</b>	\$3,250.00
Premiere Marketing Facebook <b>(June 13, 2016)</b>	\$1,096.80
Macon County Transit <b>(June 15, 2016)</b>	\$3,375.00
Asheville Citizen Times <b>(June 15, 2016)</b>	\$3,250.00
Premiere Marketing Facebook <b>(June 15, 2016)</b>	\$1,100.06
Premiere Marketing Google Ad Words <b>(June 15, 2016)</b>	\$133.17
Taste of Scotland <b>(June 17, 2016)</b>	\$1,450.00
Folk Heritage Association of Macon County <b>(June 23, 2016)</b>	\$1,499.00

Total Expenditures

\$107,901.65

Remaining Balance and Net:

\$9,493.52